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Public Service
Commission

Via U.S. Mail

Date: February 2, 2017

To: Jeff Derouen, Executive Director- Kentucky Public Service Commission
211 Sower Blvd.
Frankfort, KY 40602

From: TAG Mobile, LLC

RE: Docket # 2011-00312 - LIFELINE WIRELESS PLAN UPDATE

As per Docket No. Docket # 2011-00312, TAG Mobile is hereby notifying you of its intent to revise the Lifeline Wireless Plan offered today in the State of Kentucky. Previously, Kentucky subscribers received 500 minutes and unlimited text messages. The Lifeline Base Plan will now also include 500 MB of data. Replenishment Plans/Top-Ups have also been revised. Attached you will find a description and summary of the revised Lifeline Base Plan.

In addition, TAG Mobile is in the process of modifying its Lifeline Plus Plans however they are not yet finalized therefore TAG Mobile is removing the existing Lifeline Plus Plans from its current service offerings. A subsequent filing will be made once the new plans are finalized. Currently, no customers are subscribing to the Lifeline Plus Plans therefore customer notice requirements are not applicable.

Should you have any questions do not hesitate to contact me at 214-390-9280 or email mary.calderon@tagmobile.com.

Sincerely,

A handwritten signature in cursive script that reads "Mary Calderon".

Mary Calderon, Vice President-Compliance, Legal & Regulatory Affairs



TAG MOBILE, LLC
KENTUCY WIRELESS LIFELINE PLAN

TAG Mobile offers Kentucky Lifeline subscribers the Lifeline Base Plan. The Base Plan includes a free 500 minute allotment of domestic talk minutes, free unlimited global text messages, 500 MB of free data each month and includes a free WiFi enabled, 911/E911 compliant mobile device. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date.

- Talk minutes are defined as live dialogue between two individuals.
- Text Messaging is defined as (SMS & MMS) text messaging originating in the U.S. and terminating in the U.S.
- 500 MB of mobile broadband data services are included in the Lifeline Plan. The minimum service standard speed is 3G.
- Unused minutes, text and data do not rollover.

LIFELINE BASE PLAN				
PLAN NAME	MINUTES	TEXT	DATA	COST to LL CUSTOMER
LIFELINE BASE PLAN	500 Domestic	Unlimited	500 MB	FREE
TOP UPS-TALK & TEXT				
PLAN NAME	MINUTES	TEXT	DATA	RETAIL PRICE
TALK & TEXT 100/100	100	100	NONE	\$4.00
TALK & TEXT 100/1000	100	1000	NONE	\$8.00
TALK & TEXT 250/UNL	250	Unlimited	NONE	\$14.00
TALK & TEXT 500/UNL	500	Unlimited	NONE	\$18.00
TOP UPS-DATA 2G/3G SPEED				
			100 MB	\$3.00
			500 MB	\$9.95
			1024 MB	\$16.95
TOP UPS-DATA HIGH-SPEED				
			100 MB	\$4.95
			500 MB	\$12.00
			1024 MB	\$20.00